

**HR Knowledge Sponsors MIT Sloan CFO Summit for 13<sup>th</sup> Consecutive Year**

Mansfield, MA, July 1, 2015 – HR Knowledge, Inc., a rapidly growing provider of payroll, benefits brokerage, and HR consulting services, will serve as a Silver Sponsor, exhibitor, and featured panelist at the prestigious MIT Sloan CFO Summit. As the longest-standing sponsor of the Summit, HR Knowledge has supported the event for the last 13 years. The 2015 Summit, which will focus on “Innovation & Expertise: The Art of CFO Success” is scheduled for November 19, 2015, at the Boston Marriott in Newton, Massachusetts.

The MIT Sloan CFO Summit is the nation’s premier CFO event, drawing more than 600 CFOs, senior financial executives, and leading MIT faculty. At this year’s Summit, attendees from around the world will explore the art and science of successful financial leadership by investigating the integration of knowledge and creativity. For more information, please visit <http://www.mitcfo.com/>.

Ken Bettenhauser, President of HR Knowledge, will be a featured speaker on the panel titled “Automating Human Capital.” To be successful, CFOs and other financial leaders need to better understand the human capital challenges organizations are facing today, and how financial leaders can help overcome them. “I am both honored and excited to share how new technology developments can reduce administrative burdens for HR staff so they can focus instead on strategic aspects of human capital. Financial leaders need to support these initiatives to achieve success for their organizations,” says Bettenhauser.

Today’s announcement follows HR Knowledge’s April 24, 2015, press release reporting its recognition by the *Boston Business Journal* (BBJ) as one of the fastest-growing private companies in Massachusetts. HR Knowledge made an impressive showing, ranking #56 out of 70 companies named to the esteemed list.

**About HR Knowledge**

Founded in 2001, HR Knowledge, Inc. is a privately funded company that provides Integrated Outsourced HR Services tailored to its clients’ needs. Our full array of human resource offerings includes managed payroll; employee benefits administration; and HR consulting and support services, such as training, compliance, and Hiring Process Management™, our specialized recruitment service that handles everything from finding and screening candidates to onboarding new employees. Our major markets are fast-growing small- and medium-sized businesses, many of which are venture-capital-backed; foreign companies expanding into the states; and certain key education markets including charter schools and nonprofit enterprises. Partnering with HR Knowledge can reduce your administrative costs, minimize your legal risk, help you find and develop talent, and free you up to focus on your core business.

**Media Contact:**

Michelle McAndrews  
Marketing and Communications Specialist  
HR Knowledge  
508-339-1300 (ext. 214)  
[Michelle@hrknowledge.com](mailto:Michelle@hrknowledge.com)