



HR Knowledge's Ken Bettenhauser will be a panel speaker at the upcoming MIT Sloan CFO Summit

HR Knowledge will be returning to the 14th Annual [MIT Sloan CFO Summit](#) taking place November 17, 2016, at the [Boston Marriott Newton](#) in Newton, MA. The Summit is the nation's premier chief financial officer (CFO) event, and this year's theme, "Always On: The Digital CFO," will focus on how CFOs are using mobile and digital technology to connect their businesses in never-before-seen ways.

Join HR Knowledge President Ken Bettenhauser for a Panel Discussion

HR Knowledge President Ken Bettenhauser will be a featured speaker in a panel discussion entitled *Talent Management: How to Attract, Retain, & Optimize Employee Relations*. The panel will explore the best strategies for managing financial talent, including optimizing employees once they are hired, and retaining them once they're at full speed. It will also examine the positive and negative impacts of digital communication on employees. The panel starts at 1:30 PM, and will be part of the Summit's Track II panel — Connecting with People. Bettenhauser served as moderator for the *Capitalizing on Human Talent* panel at last year's Summit.

About MIT Sloan CFO Summit

HR Knowledge is proud to be a sponsor of this exciting event, which draws hundreds of CFOs, financial executives, and MIT faculty from the Sloan School of Management to discuss high-level strategies and practical insights. Tickets for the event can be purchased [here](#).

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